

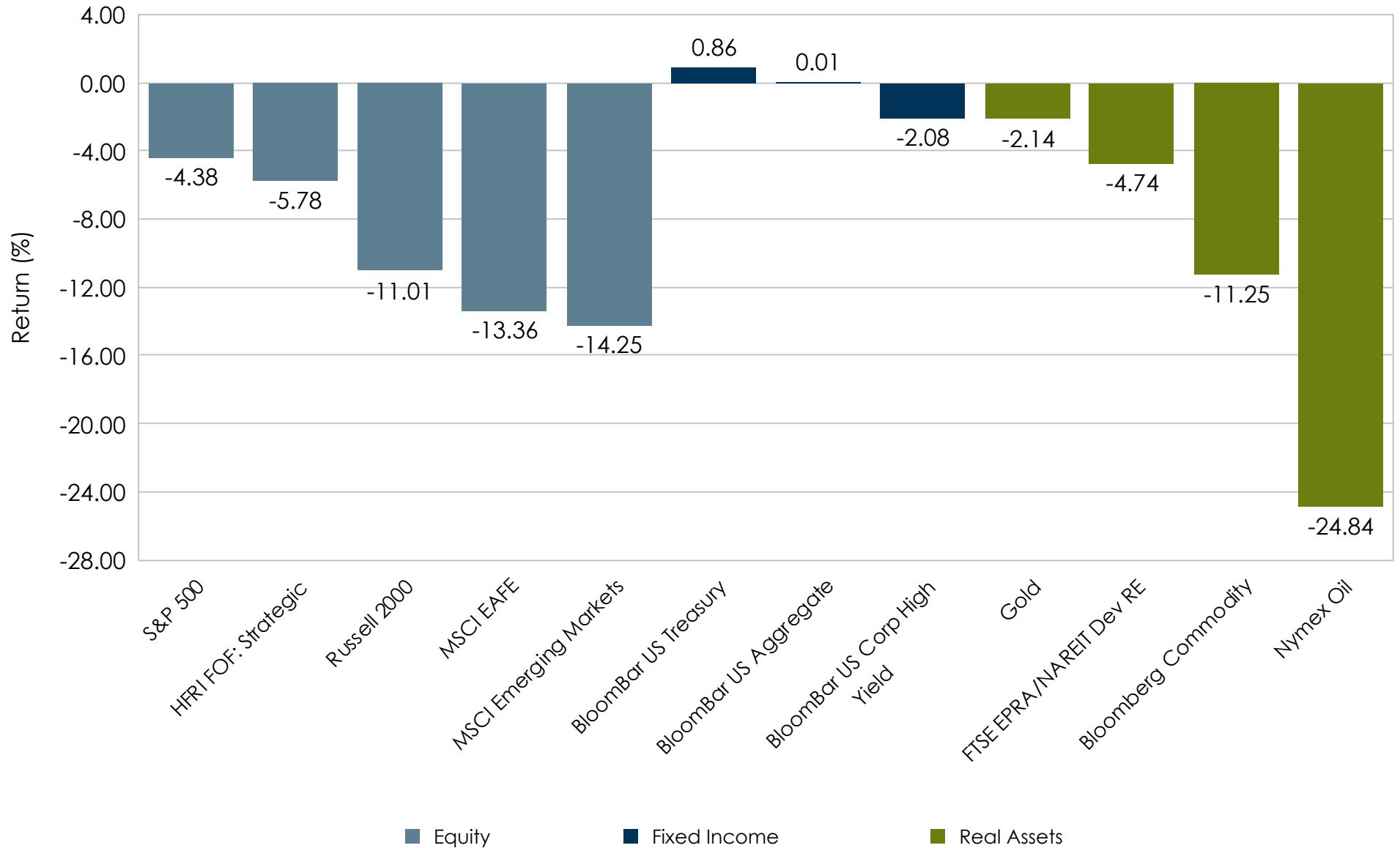
---

## Global Economic Update

First Quarter 2019

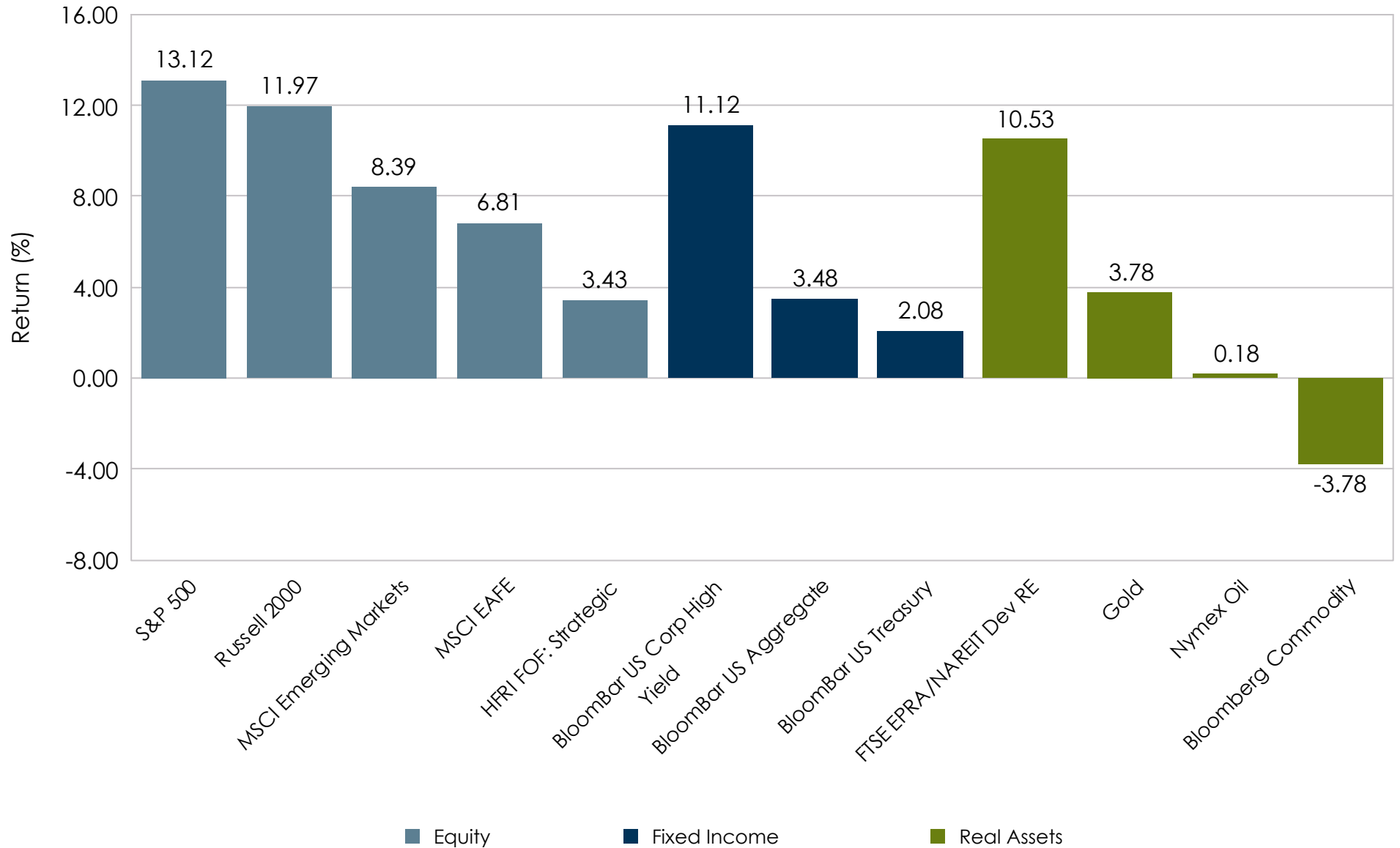
## Market Returns

For the YTD Period Ending December 31, 2018



## Market Returns

For the 10 Years Period Ending December 31, 2018



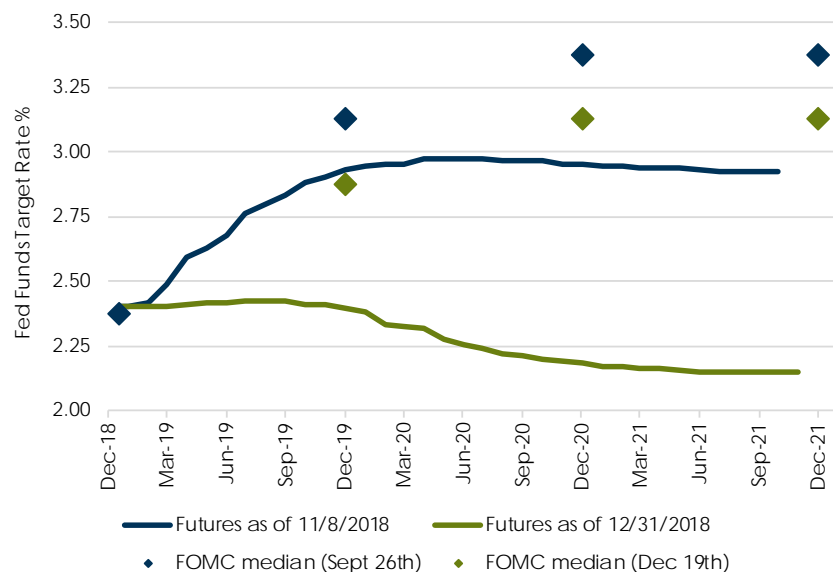
US

- 3<sup>rd</sup> quarter annualized GDP grew at 3.4%. Consensus **projections for 4<sup>th</sup> quarter GDP are between 2.5% and 3.0%**.
- Labor conditions remain robust, with the **3.9% unemployment rate reflecting the addition of 2.6 million jobs in 2018**. Most economists are forecasting continued hiring demand, and real wage gains have picked up as inflation expectations declined into year-end.
- The Democrats reclaimed the House of Representatives in November’s mid-term elections, while the Republicans slightly increased their majority in the Senate. This divided Congress means **compromises will be an essential part** of enacting any sort of meaningful legislation for the next two years.
- As expected, the Fed **increased short-term interest rates in December**, to a targeted range of 2.25% to 2.50%. The overall tone of the message was slightly more dovish than prior statements, with the unofficial dot-plot now **projecting only two more increases by the end of 2019**. The futures market became skeptical of additional tightening amid market volatility.

Global/Non-US

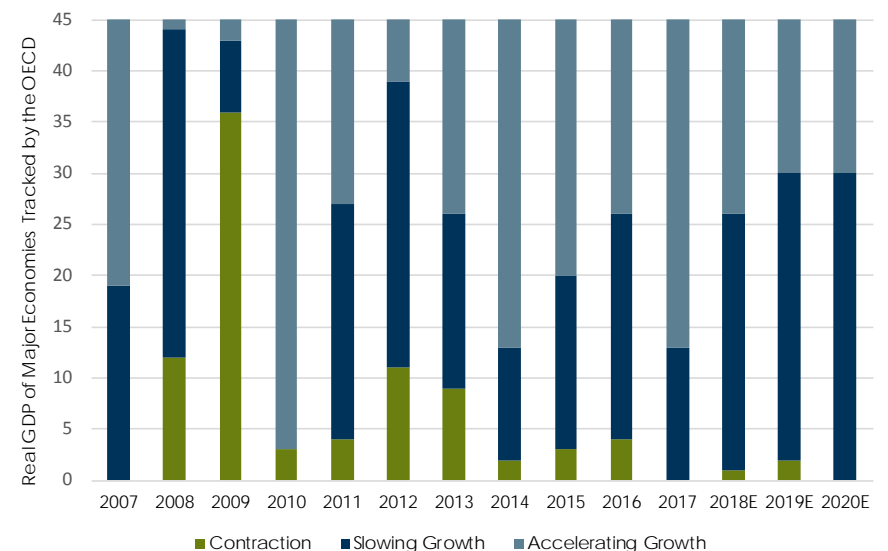
- Despite ongoing discussions meant to defuse tensions and a 90-day “truce” with China, **the trade tariff issue has not gone away**. Well-entrenched globalization trends are unlikely to be reversed, but protectionism could weigh on growth.
- As expected, the **ECB ended its bond purchase program at the end of the year**. Rates are unlikely to increase in the near term, but the period of abnormally easy monetary policy is coming to an end even as **global growth and earnings appear to be softening**.
- **International political tensions are mixed**. With the Brexit deadline looming on March 29<sup>th</sup>, the UK has made limited progress in negotiations. Italy’s latest budget deal helped ease concern about EU cohesion, even as a growing wealth gap contributed to strikes and protests in France.
- **Sharp declines in oil and other commodities** combined with tightening global financial conditions may pressure emerging market economies. That said, **currencies have stabilized after notable weakness earlier in 2018**.

Fed Projections vs. Market Expectations

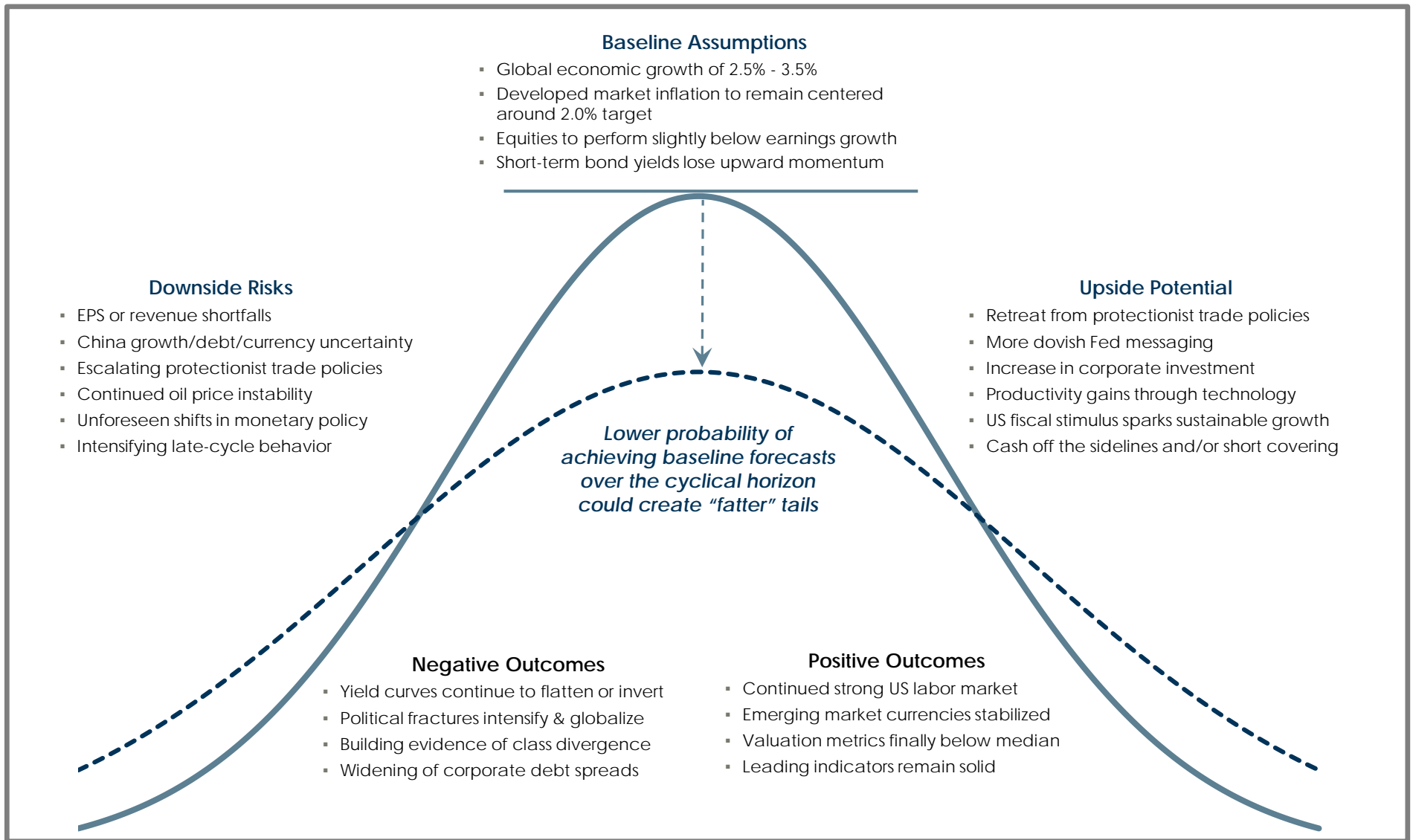


Source: ACG Research, Bloomberg, Federal Reserve

Global Growth Slowdown



Source: ACG Research, Organization for Economic Co-operation and Development (OECD)



## What is the issue?

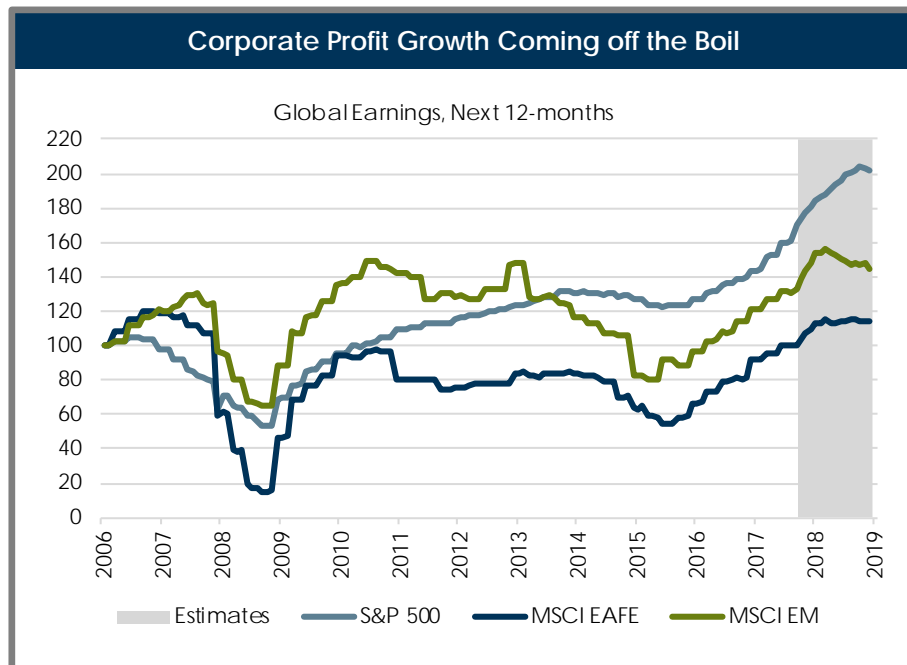
- One common measure of equity valuation uses future earnings projections, which are generally provided by Wall Street analysts
- Historically, initial projections tend to be quite optimistic, only to be guided down by company management teams who want to “beat” the estimate
- In recent periods, actual earnings growth has been relatively high, supported by corporate tax cuts, share buybacks, and general margin expansion
- While the level of corporate earnings is a long-term driver of value, markets can have shorter-term reactions to even subtle trends in earnings

## Where do things stand?

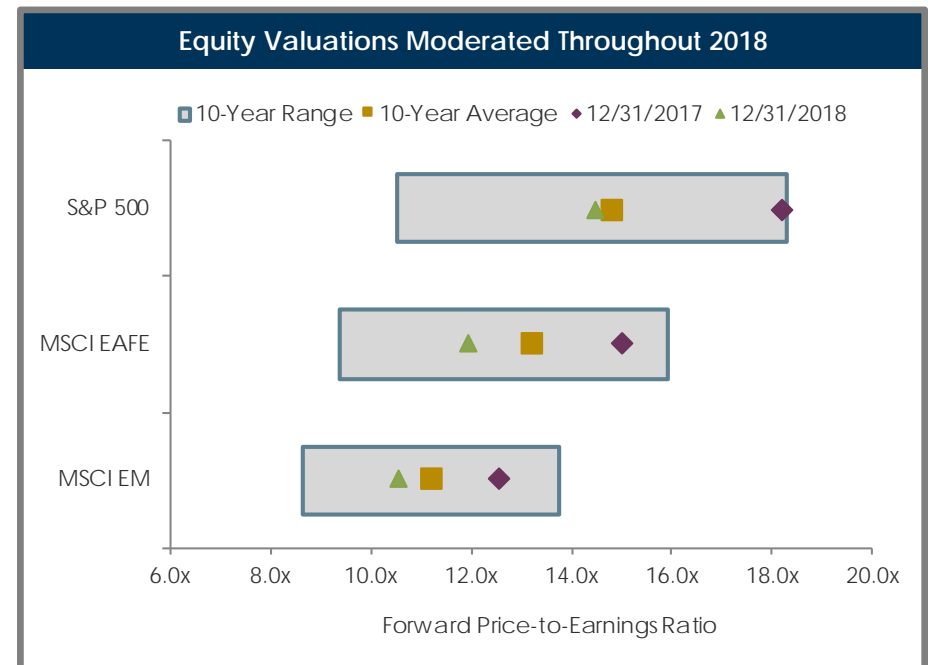
- Consumer confidence remains strong and 2018 holiday spending was robust, suggesting near-term revenues are not meaningfully at risk
- Rising interest rates are a threat to earnings over time, as more leveraged companies must pay more to borrow and refinance
- Across global stock indices, next 12-months earnings are projected to grow (led by the US), but pacing is down from the recent mid-20% range
- Valuations became more favorable throughout 2018 as earnings increased while market volatility in the 4<sup>th</sup> quarter caused stock prices to decline

## Potential Outcomes:

- In past periods of significant P/E multiple contraction, the coming year has resulted in positive returns as investors perceive a buying opportunity
- Tighter monetary policy, shrinking excess capacity, slower global growth, and lingering trade issues may act to limit late-cycle price increases



Source: ACG Research, Bloomberg



Source: ACG Research, Bloomberg

**What is the issue?**

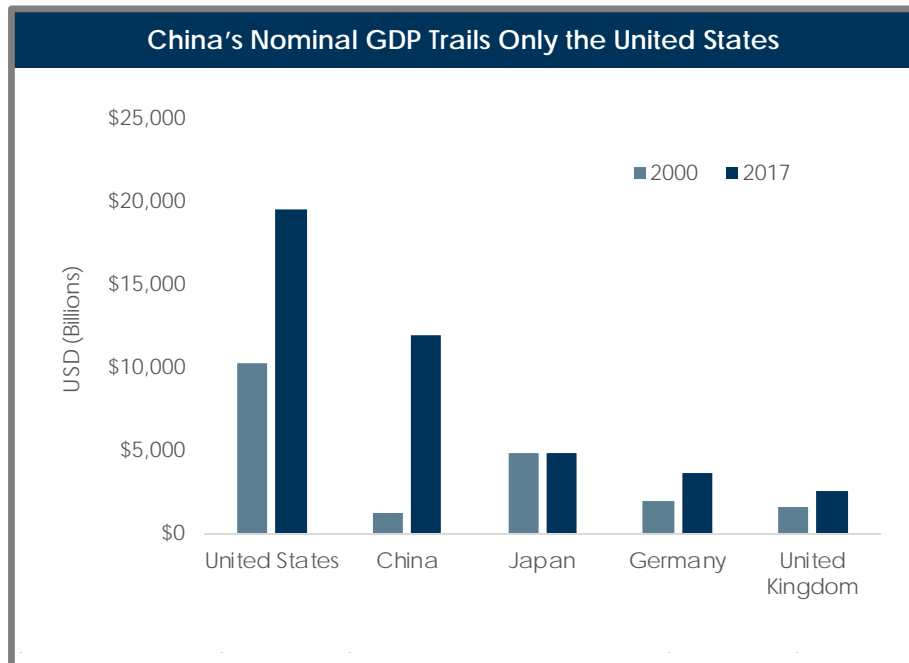
- China boasts the second largest Gross Domestic Product (GDP) in the world, and is a legitimate rival to the United States
- The impact of China’s economy on other economies, particularly regional counterparts and other Emerging Markets (EM), is significant
- China is evolving from a manufacturing/export-driven economy to a more consumption/service-driven economy
- The Communist Party of China has granted significant power to President Xi, allowing him to focus more on long-term planning and reforms

**Where do things stand?**

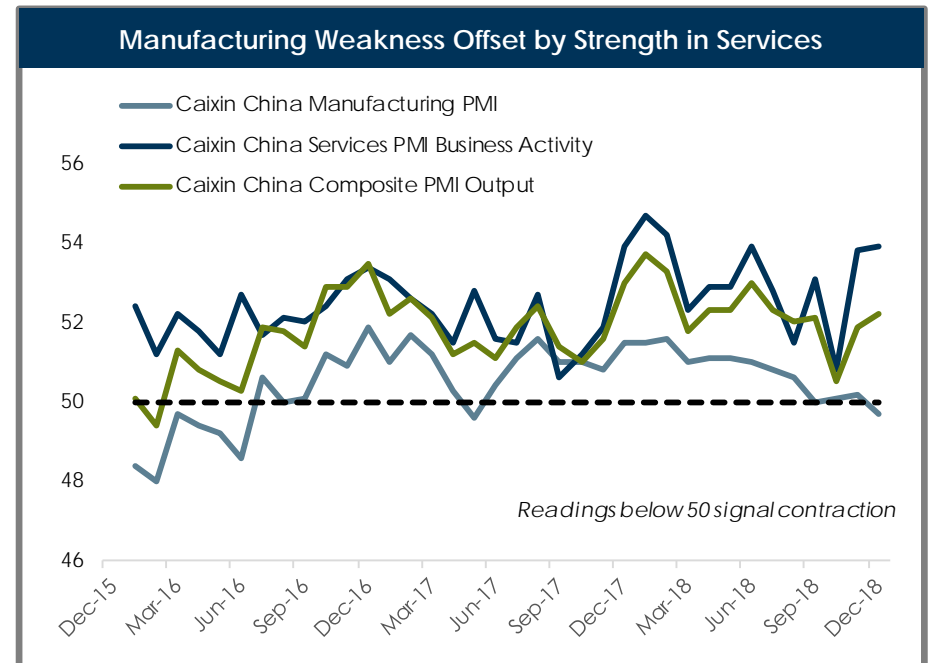
- The US and China are in the midst of a tariff war, with each country threatening and imposing tariffs of various levels
- As a result of limitations on outside investors, China remains underrepresented in global equity indices (just 3.5% of the MSCI ACWI Index)
- Social and economic reforms have been beneficial to its economy and population, with per capita income up over 800% since 2000
- Stimulative investment programs have ballooned China’s debt to GDP ratio to approximately 270%, a level that will have to be managed in the future

**Potential Outcomes:**

- With limited capacity to further expand debt, and given the scale that now exists, GDP growth targets (6.5% in 2018) will likely have to moderate
- Further escalation in the trade war creates notable spill-over risks, although a trade deal could result in substantial upside for markets (particularly EM assets)



Source: ACG Research, IMF WEO Database, October 2018



Source: ACG Research, Bloomberg

## Investment Themes

Theme	Considerations (3-5 Years)	Implementation Strategy
Growth	<ul style="list-style-type: none"> <li>▪ Late-cycle slowdown</li> <li>▪ Withdrawal of monetary stimulus</li> <li>▪ Slowing productivity and population trends</li> <li>▪ Earnings deceleration</li> <li>▪ China's increasing role</li> </ul>	<ul style="list-style-type: none"> <li>▪ Maintain long-term strategic allocations</li> <li>▪ Passive exposure in efficient markets</li> <li>▪ Active/focused/opportunistic in less efficient areas</li> <li>▪ High-quality orientation</li> </ul>
Yield Environment	<ul style="list-style-type: none"> <li>▪ Short-term real yields improving</li> <li>▪ Policy shifts affecting supply/demand</li> <li>▪ Underwriting standards a late-cycle risk</li> <li>▪ Liquidity challenges may increase volatility</li> </ul>	<ul style="list-style-type: none"> <li>▪ Maintain high-quality core fixed exposure</li> <li>▪ Shorter-dated assets provide attractive yield</li> <li>▪ Yield enhancement via private debt or opportunistic strategies (e.g. HY, Loans, EMD)</li> <li>▪ Absolute return strategies</li> </ul>
Inflation	<ul style="list-style-type: none"> <li>▪ Expectations falling short of 2% target</li> <li>▪ Tight labor markets - building wage pressure</li> <li>▪ Uncertain impact of technology, global market efficiency, secular demographic trends, trade policy</li> </ul>	<ul style="list-style-type: none"> <li>▪ Rising prices – benefit earnings (equity)</li> <li>▪ Rising rents – benefit core real estate (RE)</li> <li>▪ Active managers with niche alpha strategies</li> <li>▪ Shorter-dated fixed income - positive real yield</li> </ul>
Risk & Uncertainty	<ul style="list-style-type: none"> <li>▪ Waning gov't influence - high debt, demographics</li> <li>▪ Disparate global fiscal/monetary policies</li> <li>▪ Trends toward protectionism</li> <li>▪ Political polarization and rising inequality</li> <li>▪ Immigration, war, climate change, social media, cyber attacks, terrorist activity</li> </ul>	<ul style="list-style-type: none"> <li>▪ Global diversification</li> <li>▪ Private strategies can limit near-term price impacts</li> <li>▪ Enhanced liquidity</li> <li>▪ Disciplined rebalancing strategy</li> </ul>
Return Expectations	<ul style="list-style-type: none"> <li>▪ Policy stimulus acted to “pull forward” returns</li> <li>▪ Potential for increased market volatility</li> <li>▪ Economic slowdown could cap equity valuations</li> <li>▪ Low yield and inflation environment still challenging</li> </ul>	<ul style="list-style-type: none"> <li>▪ Revisit investment objectives and constraints</li> <li>▪ Employ risk-reducing/hedged strategies</li> <li>▪ Maintain liquid and illiquid assets exposure</li> <li>▪ Seek active strategies with enhanced flexibility</li> </ul>



## Disclosures and Legal Notice

---

The views expressed herein are those of Asset Consulting Group (ACG). They are subject to change at any time. These views do not necessarily reflect the opinions of any other firm.

This report was prepared by ACG for you at your request. Although the information presented herein has been obtained from and is based upon sources ACG believes to be reliable, no representation or warranty, express or implied, is made as to the accuracy or completeness of that information. Accordingly, ACG does not itself endorse or guarantee, and does not itself assume liability whatsoever for, the accuracy or reliability of any third party data or the financial information contained herein.

Certain information herein constitutes forward-looking statements, which can be identified by the use of terms such as “may”, “will”, “expect”, “anticipate”, “project”, “estimate”, or any variations thereof. As a result of various uncertainties and actual events, including those discussed herein, actual results or performance of a particular investment strategy may differ materially from those reflected or contemplated in such forward-looking statements. As a result, you should not rely on such forward-looking statements in making their investment decisions. ACG has no duty to update or amend such forward-looking statements.

The information presented herein is for informational purposes only and is not intended as an offer to sell or the solicitation of an offer to purchase a security.

Please be aware that there are inherent limitations to all financial models, including Monte Carlo Simulations. Monte Carlo Simulations are a tool used to analyze a range of possible outcomes and assist in making educated asset allocation decisions. Monte Carlo Simulations cannot predict the future or eliminate investment risk. The output of the Monte Carlo Simulation is based on ACG’s capital market assumptions that are derived from proprietary models based upon well-recognized financial principles and reasonable estimates about relevant future market conditions. Capital market assumptions based on other models or different estimates may yield different results. ACG expressly disclaims any responsibility for (i) the accuracy of the simulated probability distributions or the assumptions used in deriving the probability distributions, (ii) any errors or omissions in computing or disseminating the probability distributions and (iii) any reliance on or uses to which the probability distributions are put.

The projections or other information generated by ACG regarding the likelihood of various investment outcomes are hypothetical in nature, do not reflect actual investment results and are not guarantees of future results. Judgments and approximations are a necessary and integral part of constructing projected returns. Any estimate of what could have been an investment strategy’s performance is likely to differ from what the strategy would actually have yielded had it been in existence during the relevant period. The source and use of data and the arithmetic operations used for calculating projected returns may be incorrect, inappropriate, flawed or otherwise deficient.

Past performance is not indicative of future results. Given the inherent volatility of the securities markets, you should not assume that your investments will experience returns comparable to those shown in the analysis contained in this report. For example, market and economic conditions may change in the future producing materially different results than those shown included in the analysis contained in this report. Any comparison to an index is for comparative purposes only. An investment cannot be made directly into an index. Indices are unmanaged and do not reflect the deduction of advisory fees.

This report is distributed with the understanding that it is not rendering accounting, legal or tax advice. Please consult your legal or tax advisor concerning such matters. No assurance can be given that the investment objectives described herein will be achieved and investment results may vary substantially on a quarterly, annual or other periodic basis. There is no representation or warranty as to the current accuracy of, nor liability for, decisions based on such information.

© 2019 Asset Consulting Group. All Rights Reserved. Asset Consulting Group is the sole owner of all rights, title, and interest to the materials, methodologies, techniques, and processes set forth herein, including any and all intellectual property rights. No part of this document may be reproduced, stored, or transmitted by any means without the express written consent of Asset Consulting Group.